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FOR IMMEDIATE RELEASE

Kids Hope United joins national reading campaign *Program to promote reading and raise education funds*

CHICAGO (Sept. 19, 2007)— Kids Hope Child Development Center will participate in Jumpstart's Read for the Record, a national campaign aimed at bringing together thousands of children and adults across the country in order to break the world record for the most children reading the same book on the same day.

Alderman Mary Ann Smith will read the campaign's official book, *The Story of Ferdinand*.

WHEN: 3:30 p.m., Thursday, Sept. 20, 2007

WHERE: Kids Hope Child Development Center
5244 N. Lakewood Ave.
Chicago, Illinois

WHY: To join a national campaign to increase awareness and bridge the education gap between children of different income levels.

Proceeds will fund early education programs for youth served by Jumpstart, a national nonprofit organization focused on providing intensive one-on-one early education mentoring to at-risk children.

CONTACT: For more information on how to get involved or on donating books to Jumpstart children, visit www.readfortherecord.org.

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About Kids Hope United

Kids Hope United is a private human service organization dedicated to protecting children and strengthening families. Kids Hope United offers a diverse array of prevention, intervention and community-based programs. Kids Hope United also specializes in child welfare system management, reform, consultation and training. With principal offices in Illinois, Wisconsin, Missouri and Florida, Kids Hope United serves more than 15,000 children and their families across the country each year. For more information, visit www.kidshopeunited.org.

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